TrenData Announces the Hiring of Steve Parta as Vice President of Global Sales

Seasoned Sales Leader Joins Executive Team of Predictive People Analytics Vendor to Drive Revenue Growth

Dallas, Texas (PRWEB) June 21, 2017 -- TrenData, provider of cloud-based predictive analytics solutions, announces the appointment of Steve Parta as vice president of global sales and business development. Parta comes to TrenData with a strong background in sales leadership in the ERP and human capital software space. In his role Parta will manage all of TrenData's sales efforts and will be a member of the company's executive team.

Parta has extensive background in both business development and customer engagement. Most recently, Parta served as North American Sales Director at Deltek, where he was responsible for driving revenues of the company's talent management solutions.

Prior to his tenure at Deltek, Parta held multiple leadership positions at HRsmart as head of channel sales, client implementations, and direct business development. Parta started his career in technology as a project manager at Adaptive Imaging.

"We are excited to welcome Steve to TrenData," co-founder and CEO Tom McKeown said. "His extensive background in cloud-based technology, leading sales, and managing client relationships, will be of critical value as we grow our company."

More information at http://www.trendata.com. Call now for a free demonstration.

About TrenData
TrenData is a cloud-based platform company providing people analytics to address critical business needs. Co-founders Tom McKeown and Mark Hamdan have over 30 years in the HR space. Hamdan was the founder of HRsmart and will chair the advisory board. McKeown was former general manager and executive vice president of sales and marketing at HRsmart. He will lead the company as co-founder and CEO.

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